Strategic Priority 1: Promote and Retain Strong Faculty and Programs
- Retain current faculty with adequate resources to promote/maintain success
  - Continue to enhance research laboratories to maximize productivity and student engagement
  - Keep classroom teaching load at levels that allow adequate time for active research and student mentoring
  - Provide adequate support for faculty in terms of salary and resources
- Modest growth in faculty
  - Target additional tenure-track faculty with complementary areas of research and/or clinical emphasis
  - Add clinical faculty to complement current cohort with emphasis on maintaining and strengthening ties between clinical research and clinical training
  - Continue to develop bilingual speech-language clinical experience in-house

Strategic Priority 2: Attracting and Supporting Graduate Students in Clinical Graduate Programs
- Increase the number of graduate stipends so that we yield more of the outstanding students that we admit.
  - Increase allocation of resources to financially support graduate students
  - Continue renovation/update of clinical facilities in order to maximize student training experience

Strategic Priority 3: Attracting and Supporting PhD Students and Post-Doctoral Fellows
- Increase recruitment efforts to attract high quality applicants for the PhD program
- Allocate central funds to assure consistent doctoral student funding
- Allocate seed funding for post-doctoral candidates
  - Facilitate external funding for post-doctoral fellows

Strategic Priority 3: Diversity
- Maintain and enhance diversity within student body
  - Bilingual/bicultural program
- Increase faculty diversity
  - Implement broad recruitment plan for next faculty hire(s) with open criteria for content and rank

Strategic Priority 4: Undergraduate Programs
- Continue implementation of strong undergraduate curriculum
  - Further coordinate consistent education directed toward the development of writing skills across the curriculum
- Maintain and enhance student involvement in research
  - Continue involvement in sponsored student mentoring programs
  - Evaluate and implement options to provide centralized support to provide education in core skills for research

Strategic Priority 6: Continue Outreach Activities
- Maintain strong community relations
  - Maintain strong continuing education programs for professionals
  - Continue clinical and education outreach to lay community
  - Increase involvement of external advisory board for the department
  - Update and maintain an effective website
- Increase connections with alumni
  - Increase social media connecting to the department
  - Continue alumnus activities (social, professional, educational)